



WESTMORLAND DIRECTORY

Advertising Information

The Westmorland Directory is distributed **biannually** to about **1000 homes** in the Westmorland neighborhood. The Directory includes information about the neighborhood association, local resources and residents of the neighborhood. As a valued reference used by Westmorland residents, it provides a low cost means of advertising to an **established community**, and is **hand-delivered** by volunteers and block captains.

If you wish to advertise in both the Directory and the neighborhood's bimonthly newsletter, The Westmorland Courier, you will receive a **15% discount** on both your **directory ad and annual Courier ad (new or renewal) for 2005-06.**

ADVERTISING RATES 2005-2006

Type	Size (approximate)	Standard Rate	Rate with Annual Courier Ad, New or Renewal (15% discount)
Listing <i>(name of business, address, telephone number)</i>	N/A	\$20	\$20 <i>(no discount available for listings)</i>
Business Card	3 1/2" x 2 1/4"	\$50	\$42.50
Quarter Page	3 1/2" w x 4 3/4" h	\$75	\$63.75
Half Page	7 1/2" w x 4 3/4" h	\$100	\$85.00
Full Page: Interior	8 1/2" w x 11" h	\$200	\$170.00
Full Page: Inside or Back Cover <i>(please ask for availability)</i>	8 1/2" w x 11" h	\$250	\$212.50

ADVERTISING DEADLINES

Deadline to Submit Listing or Ad Delivered (2005)

March 18, 2005	April/May
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CONTACT

Kristy Casto
Westmorland Ad Manager
 204-9013
kecasto@tds.net